

UC San Diego - WASC Exhibit 7.1 Inventory of Educational Effectiveness Indicators

Academic Program	(2a) What are these learning outcomes? <u>Students graduating with a degree should be able to:</u>	(3) Other than GPA, what data/evidence are used to determine that graduates have achieved stated outcomes for the degree? (e.g., capstone course, portfolio review, licensure examination)?	(4) Who interprets the evidence? What is the process?	(5) How are the findings used?
<p>Department: Communication</p> <p>Major: Communication</p> <p>(1) Have formal learning outcomes been developed? Yes</p> <p>(6) Date of the last Academic Senate Review? 2009-10</p> <p>Form Updated: February 20, 2017</p>	<p>Written Communication: Think and write critically about media, cultural forms and communication practice.</p>	<p>Written Communication:</p> <ul style="list-style-type: none"> Review and assessment of student papers, Journals and online discussions, There is a strong emphasis on written assignments and exams (rather than multiple choice formats) in the department's courses. 	<p>Written Communication:</p> <ul style="list-style-type: none"> Individual faculty review student achievement in their courses. The Department's faculty as a whole discuss student achievement in departmental meetings. Ideas and concerns identified in Department meetings are taken up and reviewed by the Undergraduate Curriculum Committee in consultation with advising staff. The Undergraduate Committee's findings and suggestions are reported back to the Chair and to faculty. 	<p>Written Communication:</p> <ul style="list-style-type: none"> Individual instructors use feedback to modify their classes and design new courses. Undergraduate Committee works with advising staff to make recommendations to the faculty and chair for reorganization of the curriculum. In addition, findings are used in fostering dialogue with and among students about relation of curriculum to working life.
	<p>Oral Communication: Understand and participate in discussions of the central concepts and questions that define communication as an academic field.</p>	<p>Oral Communication:</p> <ul style="list-style-type: none"> Assessment of participation and presentations in four core courses with discussion sections, the required junior seminar, and practicum courses (each student must take at least one). Meetings with students in office hours also provide an important indicator of student proficiency in oral communication. Media productions and capstone presentations of honors students. 	<p>Oral Communication (see Written Communication)</p>	<p>Oral Communication (see Written Communication above)</p>
	<p>Quantitative Reasoning: Be familiar with methods of communication analysis that engage with quantification of media content and elements of discourse, especially as these factor into qualitative and mixed methods of research.</p>	<p>Quantitative Reasoning: Review of student's research papers and assignments.</p>	<p>Quantitative Reasoning (see Written Communication above)</p>	<p>Quantitative Reasoning (see Written Communication above)</p>
	<p>Information Literacy: "Read" and analyze media products and representations critically. Understand the historical development and contemporary structure of communication technologies and institutions.</p>	<p>Information Literacy: Successful completion of assignments, and exams in four required core courses; participation in discussion sections.</p>	<p>Information Literacy (see Written Communication above)</p>	<p>Information Literacy: (see Written Communication above)</p>

	<p>Critical Thinking:</p> <ul style="list-style-type: none"> • Understand the central concepts and questions that define communication as an academic field. • Apply analytical frameworks to communication practice. • Think analytically about major policy, political or ethical issues about media or representation. • Grasp major theoretical frameworks for conceiving the roles of technologies of communication in shaping human experience and relationships. 	<p>Critical Thinking:</p> <p>Exams and course assignments center on theoretical analysis and explanations of conceptual approaches covered in courses.</p>	<p>Critical Thinking</p> <p>(see Written Communication above)</p>	<p>Critical Thinking:</p> <p>(see Written Communication above)</p>
	<p>All other items not color coded</p>	<p>All other items not color coded</p>	<p>All other items not color coded</p>	<p>All other items not color coded</p>
	<p>(2b)</p> <p>Where are the learning outcomes published?</p> <p>Department website: http://communication.ucsd.edu/undergraduate/index.html</p>			